

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

1. (Previously Presented) A method comprising:

displaying a first television program on a video screen to a user, said first television program comprising a segment;

changing the first television program segment to a second television program segment in response to a user selection, the video screen comprising a window region continuing to display an indication of the first television program segment simultaneously in a main program screen with the second television program segment; and

modifying what is displayed to the user in the window region when the first television program segment is complete.

2. (Canceled)

3. (Previously Presented) The method of claim 1 wherein said window region is a banner advertising products and/or services.

4. (Previously Presented) The method of claim 1 wherein said window region displays a thumbnail commercial.

5. (Currently Amended) The method of claim 1 wherein said first television program segment is a commercial.

6. (Previously Presented) The method of claim 5 wherein said window region displays a banner indicative of a product being advertised during said commercial.

7. (Currently Amended) The method of claim 1 wherein said changing of said subject matter second television program segment comprises using said video screen to access to the internet.

8. (Currently Amended) The method of claim 1 wherein said ~~changing of said subject matter second television program segment~~ comprises viewing another regularly received television channel on said video screen.

9. (Previously Presented) The method of claim 1 wherein a link is associated with said window region, said method further comprising invoking said link.

10. (Previously Presented) The method of claim 9 wherein said link is to a web page.

11. (Currently Amended) A method comprising:

broadcasting a first video program signal, said first video program comprising a segment;

receiving a user input to change the first video program signal to a second ~~program~~ video program signal;

providing additional signal information representative of the first video program signal to be displayed in a window on a video screen while simultaneously displaying information other than said second ~~first~~ video program signal in response to the input; and

broadcasting information corresponding to a link, said link being associated with ~~said a~~ banner so that a viewer can click on said banner.

12. (Previously Presented) The method of claim 11 wherein said additional signal information to be displayed is included in a portion of a video signal that does not normally contain visual information.

13. (Previously Presented) The method of claim 12 wherein said portion of said video signal comprises a retrace interval or a blanking interval.

14. (Previously Presented) The method of claim 11 wherein said segment is a television commercial.

15. (Canceled)

16. (Previously Presented) The method of claim 11 wherein said link is to a web page.

Claims 17 – 48 Withdrawn